

BLUE PLANET MEDIA cc

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TO WHOM IT MAY CONCERN

In the dynamic and burgeoning publishing industry in South Africa, there are many publishers, editors and media persons who prize excellence - Deleen Wilson is such an individual.

In the 12 years I have known her as an editor, managing editor and former colleague; I have never known her to be anything less than a professional with absolute integrity. Her dedication and commitment to her craft and the industries she works in, is exemplary. Deleen is reliable, innovative in her approach to new projects and extremely principled. Her dealings within the industry - across a broad spectrum of individuals of varying positions and businesses, have rightfully earned her the accolade of being a true lady and a true professional. Her work ethic is unquestioned and unparalleled and it is always a pleasure to have worked with her.

Her writing and journalistic abilities combined with her ability to provide outstanding editing, proofing, subbing and related media skills - in addition to meeting deadlines and providing a superb service - are exemplary.

Deleen is, without doubt, one of the most knowledgeable, informed and professional people I have ever encountered in the magazine industry. Add to this a huge amount of creativity and resourcefulness, and you have an individual who is a great asset to any publishing endeavour.

Yours sincerely



JASON N AARONS

Publishing & Projects Director, Blue Planet Media

Director to the Board, Joint Johannesburg Deputy Chairperson & Corporate Member: Magazine Publishers Association of South Africa (MPASA)